

HORIZON 2050

A COMMUNITY *EMPOWERED* FOR GENERATIONS

TO *POWER* OUR COMMUNITY WITH RELIABLE, SUSTAINABLE ENERGY AT A COMPETITIVE PRICE.

RELIABILITY

SUSTAINABILITY

COMPETITIVE PRICE

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DEVELOP AN AGILE AND RESILIENT SYSTEM TO MEET CHANGING DEMAND AND EVOLVING CUSTOMER NEEDS

DIVERSIFY OUR ENERGY RESOURCES TO PROVIDE CLEANER ENERGY TO ALL OFFER MORE
AFFORDABLE ENERGY
VS. SIMILAR CITIES

ACHIEVE TOP CUSTOMER SATISFACTION RATINGS

FINANCIAL RESILIENCY

TEAM/BUSINESS EXCELLENCE

STAY RESILIENT AND COMPETITIVELY PRICED FOR OUR COMMUNITY

BE GOOD STEWARDS OF OUR COMMUNITY'S INVESTMENT IN ENERGY

INVEST IN AND BELIEVE IN ALL TEAM MEMBERS, EVERY DAY

OPTIMIZE LEARNING, SYSTEMS, TECHNOLOGY AND TOOLS TO DEVELOP OUR PEOPLE AND DELIVER VALUE FOR OUR COMMUNITY

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